



RINGANA wants to grow at its site in Spain and is looking for motivated employees to help continue its success story.

We produce fresh cosmetics and supplements from natural ingredients, attach great importance to the use of highly effective, antioxidant-active ingredients from nature thus avoiding synthetic preservatives and all additives. We started out in a small laboratory, but now we are present in many countries and have around 500 employees.

Social Media Manager (m/f/d)

Barcelona, Spain
Full-time employee

ring(tasks)

- Full strategic and operational responsibility for building and expanding RINGANA's Spanish social media presence (Instagram, TikTok, YouTube, Pinterest, LinkedIn, Facebook, etc.)
- Development and implementation of a platform-specific strategy tailored to the Spanish market, in alignment with company and brand goals
- Strong communication skills in front of the camera
- Planning, producing, and publishing high-quality content (stories, posts, reels, videos, livestreams) in close collaboration with internal teams and external creatives
- Defining the editorial calendar and brand storytelling for the Spanish audience across all relevant platforms
- Graphic and editorial adaptation of global assets to the Spanish market, as well as the independent creation of culturally relevant, native content

- Production of Spanish YouTube videos and social video formats, including scriptwriting, filming, and editing
- Launching and hosting Spanish-language RINGANA Live formats, supporting product storytelling and community education
- Direct handling of Spanish community management, including proactive interaction and customer engagement via platforms and tools (e.g. Swat.io)
- Performance tracking and interpretation of key social media metrics; deriving strategic and content-level recommendations for growth
- Scouting new trends, platform features, and creator collaborations relevant for the Spanish-speaking beauty and wellness audience
- Coordinating with internal departments (e.g. Product, Brand, Market Development) to ensure consistent messaging and campaign execution

ring(skills)

- Minimum 5 years of experience in social media management, content creation, or community building – preferably in the beauty, wellness, or lifestyle industry
- Proven track record in growing social media channels from scratch or significantly expanding new market accounts
- Excellent sense for platform-specific and culturally relevant content, trends, and creator dynamics in the Spanish market
- Hands-on skills in video/photo production and basic editing for Reels, Stories, and YouTube content
- Strategic thinker with the ability to translate brand goals into measurable social media initiatives
- First experiences in front of a camera/on-stage is a big plus
- Proficiency in data interpretation and performance reporting
- High level of initiative, self-organization, and accountability – you thrive in independent roles with lots of ownership
- Experience in cross-functional collaboration and working with external partners or agencies
- Excellent Spanish (C2) and English skills (C1), both written and spoken
- A strong connection to the RINGANA brand world and a passion for conscious beauty and fresh products

ring(benefits)

- Law benefits
- Attractive and innovative workplace

Apply now!

We are looking forward to your application and kindly ask you to submit your documents in English

Where FRESHNESS starts

