



RINGANA wants to grow at its site in Colombia and is looking for motivated employees to help continue its success story

We produce fresh cosmetics and supplements from natural ingredients, attach great importance to the use of highly effective, antioxidant-active ingredients from nature, thus avoiding synthetic preservatives and all additives. We started out in a small laboratory, but now we are present in many countries and have around 700 employees

In this role, you will be the key link between RINGANA and our independent sales partners (RINGANA Partners) in Colombia, ensuring clear, timely, and engaging communication tailored to the Colombian market. You'll adapt global sales strategies to local needs, manage content across channels, and drive initiatives that train, inform, and motivate our sales partners – Your goal: To help them succeed within our direct sales network

Marketing & Communications Specialist (m/f/d)

Bogota, Colombia
Full-time employee

ring(tasks)

- Implement global communication concepts and templates in the Colombian market, adapting them to local programs, culture, and needs
- Execute communication in Colombia, including translation and localization

- Content management and maintenance of all online and offline communication channels (e.g. Wordpress, Mailworx, Prints)
- Close collaboration with the headquarter-team in Austria to ensure Communication
- Guidelines are followed and raising needs to adapt to Colombian market
- Responsibility for cross department coordination of communication campaigns
- Responsibility for regular checks of existing channels to ensure information is up to date and correct (e.g. Knowledge Base, automated E-Mails)
- Implement training and information initiatives for RINGANA Partners, such as trainings, congresses, e-learning formats, and incentive trips based on the global strategy
- Ensure the rollout of global strategies for Business Development (e.g., incentives, promotions, digital vouchers) in the Colombian market
- Prepare regular reports and evaluations of communication channels and Partner Business campaigns
- Work in close collaboration with team members in other LATAM markets (e.g., Mexico) to ensure alignment, knowledge sharing, and consistency across the region

ring(skills)

- Completed training in business or marketing/communications
- Minimum of 5 years of experience in marketing, communications, or related fields
- Excellent ability to translate complex information into understandable and engaging texts
- Structured, strategic working method for operational content management
- Team player with a hands-on mentality and an excellent sense of trends, creativity, and self-organization
- Understanding of direct sales and/or network marketing is an advantage
- Excellent written and spoken Spanish skills (C2), very good English skills (B2)
- Excellent MS Office skills

ring(benefits)

- Law benefits
- Attractive and innovative workplace

[Apply now!](#)

We are looking forward to your application and kindly ask you to submit your documents in English

Where FRESHNESS starts

