

RINGANA wants to grow at its site in Colombia and is looking for motivated employees to help continue its success story

We produce fresh cosmetics and supplements from natural ingredients, attach great importance to the use of highly effective, antioxidant-active ingredients from nature, thus avoiding synthetic preservatives and all additives. We started out in a small laboratory, but now we are present in many countries and have around 500 employees

Social Media Specialist (m/f/d)

Bogota, Colombia Full-time employee

ring(tasks)

- Content creation for our social media formats (text, pictures, videos)
- Independent planning, writing and creation of social media content in cooperation with designers
- Coordinate and align social media campaigns with the European Social Media Team
- Expansion and support of the RINGANA community on all channels
- Community Management for all of our colombian social media accounts (also on weekends)

ring(skills)

- At least 3 years of experience in social media management, content creation or as an influencer
- Excellent Spanish (C2) and very good English (B2) skills, both written and spoken
- Practised/not shy to appear in front of the camera
- Completed education with focus on marketing, marketing & sales, communication, new media or similar is an advantage, but not a must
- Good instinct for creating content (video, image, text) that is appropriate for the target group and channel
- Knowledge in the field of video/photo/reels creation is an advantage

ring(benefits)

- Law benefits
- Attractive and innovative workplace

Apply now!

We are looking forward to your application and kindly ask you to submit your documents in English

Where FRESHNESS starts

