

RINGANA wants to grow at its site in Mexico City and is looking for motivated employees to help continue its success story

We produce fresh cosmetics and supplements from natural ingredients, attach great importance to the use of highly effective, antioxidant-active ingredients from nature, thus avoiding synthetic preservatives and all additives. We started out in a small laboratory, but now we are present in many countries and have around 500 employees

Communication & Content Expert (m/f/d)

Mexico City Full-time employee

ring(tasks)

- Supporting the setup and ongoing development of RINGANA's communication strategy in Mexico
- Conceptualizing, implementing, and overseeing communication content in close coordination with relevant departments (e.g., newsletters, blog, knowledge base, event websites, social media, etc.)
- Supporting the approval processes of our product portfolio in collaboration with the regulatory affairs team

- Developing and aligning strategic communication concepts together with department management
- Managing cross-departmental communication projects and campaigns, ensuring clear structure, timelines, and maintenance
- Taking ownership of content management and maintenance across all online and offline sales channels (WordPress, Mailworx, Locize, ORUBT)
- Collaborating closely with internal stakeholders on company-wide communication initiatives
- Supporting the graphic design and visual implementation of newsletter content in line with the RINGANA brand

ring(skills)

- Excellent Spanish (C2) and very good English (C1) skills, both written and spoken
- Proven experience in a similar communication/content role
- Exceptional writing and content creation skills
- Strong strategic communication planning abilities
- Digital proficiency and social media savvy
- Project management experience, with the ability to manage multiple projects simultaneously
- Analytical expertise to use data for informing strategies and measuring effectiveness
- Preferred Qualifications, but not necessary: Graphic design skills, with proficiency in Adobe
- Creative Suite (Photoshop, Illustrator, InDesign)

ring(benefits)

- Attractive and innovative workplace
- Meal allowances at our location and free coffee
- Flexible working hours
- Home office options

We are looking forward to your application and kindly ask you to submit your documents in English

Where FRESHNESS starts		